

V5R Media

CASE STUDY

**\$54k+/month From 1
Automation**

Results Achieved

\$54K+/Month from Welcome Flow that works as an automatic money-making asset every single second of the day.



Services Provided:

- Email automation strategy
- Email automation setup
- Email copywriting
- Email software management

The Challenge

Turn the client's email marketing system into a well oiled machine that needs minimal maintenance

This client was looking for help to increase their monthly email revenue. The trouble was that they didn't have much time to dedicate to their email marketing efforts right now or in the future.

They knew just enough about email automation to know that's what would be the best direction for them at this moment in time. This gives them a way to make money with email marketing without having to do continuous work or maintenance on it.

The client's biggest hurdle was their lack of understanding of the intricate ins and outs of the automations they wanted to put in place.

Because of this, they turned to me for help and I was excited to get started.

The Solution

Starting with a pilot project to build out their Welcome Flow

Following the discovery call with the client, they decided to work with me to build their Welcome Flow.

Over the next few weeks I dived in and wrote a 10 email long Welcome flow designed to quickly convert new subscribers by building trust & likability, connecting with their target market, overcoming objections, and getting them excited for future emails so they buy more stuff.

Once the flow was built and executed in their email software, we let it run for a month and saw some amazing results (see the result below).

Since then we have not had to touch it as it continues to bring in huge amounts of revenue for my client. We have also built out more automations to the point where their email marketing system runs on its own like a well-oiled machine.

The Result:

